

DIVERSITY NEWS PUBLICATIONS

A Multimedia News/Entertainment Media and Public Relations Company

PRESENTS

DIVERSITY NEWS

News . Entertainment . Features . Sports . Classifieds . Display Ads
A Consumer News Magazine

Published By

DIVERSITY NEWS PUBLICATIONS

www.diversitynewsmagazine.com

MEDIA KIT

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EFFECTIVE: August 2009

Revised: May 2, 2012

About Diversity News Magazine:

Diversity News Magazine, published by Diversity News Publications Is a consumer news magazine covering news, entertainment, features, awards, sports, events and much more. It is another venue for advertisers to advertise their products or services on the classified and display pages. The purpose of the magazine is to educate and inform the diverse community worldwide. It focuses on local, national and international news, entertainment, features, sports and more importantly newsworthy items that would be of interest to our diverse cultures. For more information visit <http://www.diversitynewsmagazine.com/>

READERSHIP: Over 1 Million of visits per month

Impressions: 1000000.00

DEMOGRAPHICS:

Gender: Female

41% Male

59% Female

Age: Young Adults

12% Under 18

40% 18-34

31% 35-49

18% 50+

Ethnicity: Other Ethnicities

69% Cauc.

11% Afr. Am.

5% Asian

12% Hisp.

2% Other

There are more visitors of other ethnicities here than average.

Children in Household: No Kids In Household

64% No Kids

36% Has Kids

Household Income: Less Affluent

21% \$0-30k

28% \$30-60k

26% \$60-100k

25% \$100k+

This site attracts a less affluent audience.

Education Level: College Graduates

35% No College

49% College

16% Grad. Sch.

There is a high index of College Graduates here

CIRCULATION: Worldwide Web

NOTE: PRICES AND SIZE CAN CHANGE WITHOUT ANY NOTICE. PLEASE CHECK WITH SALES EXECUTIVE FOR DETAILS

Sources: Quantcast, Alexa, Google Analytics

DIVERSITY NEWS PUBLICATIONS 2011 ADVERTISING RATES
AVAILABLE SIZES AND PAGES



<u>SIZE</u>	<u>PAGE</u>	<u>FREQUENCY</u>	<u>PRICE</u>
728x90	Front Page	Monthly	\$1800
300x250	FRONT PAGE	MONTHLY	\$700
180x150	Front Page	Monthly	\$200
468x60	Front Page	Monthly	\$450
234x60	Front Page	Monthly	\$275
120x600	Front Page	Monthly	\$400
300x250	Inside Story PAGE	MONTHLY	\$700
180x150	Inside Story Page	Monthly	\$200
468x60	Inside Story Page	Monthly	\$450
410x200	Inside Story Page	Monthly	\$575
234x60	Inside Story Page	Monthly	\$250
120x600	Inside Story Page	Monthly	\$275
425x600	Inside Story Page	Monthly	\$850
Features	Front/Inside Pages (2 pictures)	Monthly	\$800
Advertorials	(5 pictures inside)	Monthly	\$950
Videos	(YouTube etc)	Monthly	\$650
Events	(Display Advertisement)	Monthly	\$585
Press Release Posting & Distribution (Includes Social Sharing)			\$199
(Ad headline, photo, short bio and website links) \$75 for video			
Media Coverage	Requested Location (Field)	Per Event	\$450

NOTE: We also offer sponsorship opportunities. Ask us for our advertising rates to advertise in our father company website WWW.DIVERSITYNEWSPUBLICATIONS.COM with over 1 Million of hits/views and **1000000.00 Impressions**

PAYMENTS ACCEDPTED: Paypal, Credit Card, Check
 Paypal account: diversitynews@hotmail.com

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Sources: Quantcast, Alexa, Google Analytics

Our other Media Assets

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DIVERSITY NEWS TV
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 Part of Diversity News Productions/Publications



Front Row News,
 Entertainment, Features & More
 Diversity News TV building a better tomorrow



DIVERSITY NEWS RADIO
 with **Steven Escobar**
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STEVEN ESCOBAR
 Announcements | Commentaries | Events | News | Opinions | Reviews | & More

ABOVE BLOGS AVAILABLE FOR HALF PRICE FROM DIVERSITY NEWS MAGAZINE SIZES INCLUDING:

SIZE	PAGE	FREQUENCY	PRICE
728x90	FRONT/STORY	MONTHLY	\$375

Call us for prices in our other media assets.

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